



Catherine's Inspiration for Kids ***Media Kit***

Media Contact Information

Telephone: 610-828-6761
Toll Free: 877-CIFK-LIA (243-5542)
Fax: 866-340-5653
Email: media@cifkids.org
Website: www.cifkids.org
CIFKIDS Blog: www.cifkids.org/blog

love in action



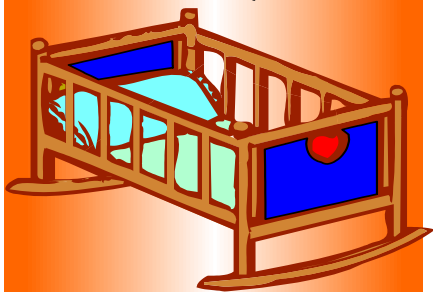
love in action

It is CIFKIDS' mission to put an end to the ongoing victimization of infants and young girls in South Africa and around the world. Our Love-in-Action philosophy includes our dedication to:

1. Giving medical and psychological aid to these young victims.
2. Raising awareness of this tragedy.
3. Educating the community, in an effort to prevent future crimes.
4. Motivating government officials and government agencies to take needed action.

Hunger, poverty, sexual abuse, physical abuse, childhood diseases and psychological abuse are burdens and hardships that no child should have to experience. Catherine's Inspiration for Kids was created in honor of the late Catherine Nancy Hyland, a missionary and philanthropist whose vision of creating an organization that would alleviate suffering and help build a better future for children all over the world was put into action by her daughter, the president and founder of CIFKIDS, Margot Hyland.

Child Rape Fact Sheet



- ◆ Nearly 60 children are brutally raped in South Africa each day.
- ◆ The Republic of South Africa is being ravaged by AIDS.
- ◆ 28% of people in South Africa have been affected by HIV/AIDS
- ◆ 13% of HIV / AIDS sufferers in the world live in South Africa.
- ◆ The Virgin Sex Myth, belief that sex with a virgin will cure a man of AIDS, has impelled many men to rape young girls, many of whom are their own relatives.
- ◆ Infants and young women are victimized by men who fear that they will contract AIDS from older women.
- ◆ A one-month-old baby was raped, not by strangers, but by her very own uncles.
- ◆ A nine-month-old baby is gang-raped by a group of six men. She had to undergo a major hysterectomy and major surgery to repair damage to her intestines.
- ◆ Only 15% of child-rape perpetrators are convicted
- ◆ A growing number of HIV / AIDS infected children are being abandoned, many dumped in trash bins.
- ◆ There are currently only two clinics in South Africa that specialize in the physical and emotional needs of child rape victims.

About Catherine's Inspiration for Kids

Catherine's Inspiration for Kids (CIFKIDS) was founded by Margot Hyland in 2003 as a first step in honoring her late mother's request that she return to South Africa and help abused, orphaned and abandoned children.

- CIFKIDS' mission is to bring the plight of child rape to the attention of the world, assist child rape victims, and initiate a plan of prevention.
- CIFKIDS is focused on education and prevention for both victims of child rape and potential perpetrators.
- CIFKIDS will travel to South Africa and the surrounding countries to film a mini-documentary on the child rape crisis, which we will use to raise both money and public awareness
- We are organizing an African March of Millions - right up to the steps of the South African Parliament on October 7, 2006.
- CIFKIDS has authored the Declaration Condemning Child Rape petition, posted at <http://www.gopetition.com/online/7221.html>.
- We are campaigning for one million signatures of like-minded, global citizens, who want the South African Government to take immediate steps to end the child rape crisis. These signatures will be presented to the South African President.
- To maximize resources, CIFKIDS will partner with other organizations to bring comfort and relief to victims of child rape by building orphanages and clinics, which will provide these young victims with much needed medical and emotional care
- CIFKIDS will help victims and their families to become self-sufficient by starting cooperatives ranging from farming to producing and selling native-made products.

OUR HISTORY

Catherine's Inspiration for Kids is the fulfillment of a promise to a dying woman—Catherine Hyland, the late mother of our president and founder Margot Hyland.

Margot is continuing the service that her late mother, who passed away December 18th, 2003, had been involved with, such as the OUTREACH program run by Reverend Frank Jardine and his wife, Lorraine, in Lawley, Johannesburg, South Africa. Margot's mother had an enormous capacity for love and was mentally shattered by the ongoing child rape crisis in South Africa, which had almost no proper rehabilitation or care centers for these abandoned children. Margot made a promise to her mother that she would travel back to South Africa to support these children.

Margot has inherited her late mother's compassion, loyalty, tenacity and love-in-action spirit. Along with her officers, board members and volunteers, Margot will lead our crusade to find answers, solutions, and programs to prevent the child rape crisis and help children in need, thus striving for better lives for the world's weakest citizens—the children.

HOW YOU CAN HELP

👉 **Donate;**

👉 **Volunteer;**

👉 **Tell your friends and family about us;**

- 👉 Name *Catherine's Inspiration for Kids* in your Will;
- 👉 Involve us in your estate planning;
- 👉 Name *Catherine's Inspiration for Kids* in your Trust;
- 👉 Make a gift of stocks, bonds or other securities.

We cannot do *anything* without your support. With your help, we can grow and help abused and disadvantaged children across the world, starting in Africa, then America, and then other countries around the world. Your heart-felt donations will enable us to accomplish our great goals. Please donate generously, so we can end this inhumane crisis of child and infant rape. For those who want to help but cannot afford to contribute money, we also need volunteers.

We want to thank everyone in advance for your help. From our hearts to yours, we appreciate your support, and we promise that the maximum amount possible from the donations received will go to help the children.



love in action



**RESCUE CHILDREN
FROM RAPE & AIDS**

Catherine's Inspiration for Kids

3014 Crescent Avenue
Lafayette Hill, PA 19444, USA

1 (877) 243-5542 (1-877-CIFK-LIA)
(610) 828-6761

Fax: 1 (610) 834-3255 • (866) 340 5653

Website: www.cifkids.org
Email: info@cifkids.org

**Fight the Virgin
Myth Crisis**

THE CRISIS

“A **three-year-old** has been **raped** by her grandfather...”



“A **six-month-old** baby was **gang raped** by six adult men—including her own grandfather.”



There is an average of **60 child rapes a day** in South Africa—not taking into account that many rapes are not being reported.



The Law Reform Commission estimates that as many as **1.7 million cases of rape** occur in South Africa **every year**.



South Africa has earned the shameful distinction of being listed in the *Guinness Book of World Records* as having the **highest rape** per capita of any country in the world.



The Crime Information Analysis Centre shows that **guilty verdicts** were secured in only **fifteen percent of cases**.



Just **more than half** were **withdrawn**, mostly at the request of parents or guardians—“often because the accused is a family member (sometimes the breadwinner) or a family friend.”



THE MYTH

Natural healers are advising AIDS-infected men that they can be cured by having sex with a virgin.

According to Suzanne Le Cleric-Madlala, an anthropologist, lecturer and researcher at the university of Durban-Westville campus in South Africa, “It is the AIDS crisis and the mad myth that is being perpetuated by Natural Healers, also referred to as Sangomas and Muti men, that has put these young girls and infants at risk.” Child rape is also being committed as a preventative measure to avoid contracting AIDS from older women. Tragically, most victims are under the age of eight years old.

OUR MISSION

Catherine’s Inspiration for Kids will bring the plight of child rape to the attention of the world. We will also initiate a plan of prevention and assist the victims.

- ❖ Provide a program of education.
- ❖ Raise public awareness of the child rape crisis through the use of the media.
- ❖ Organize an African March of Millions to the South African government’s steps.
- ❖ Build orphanages.
- ❖ We also plan on supporting existing orphanages in their quest to provide needed care and security for orphaned children.
- ❖ Generate income and help victims become self-sufficient by starting cooperatives that would range from farming to producing and selling native-made products.
- ❖ Because there is only one existing psychological treatment center for sexually abused children in Johannesburg, we will build and staff psychological clinics. These clinics would treat and nurture sexually abused children in reaching their fullest potential. Counseling and psychological support is crucial in the treatment of a rape victim.
- ❖ Partner with other nonprofit organizations to maximize resources.
- ❖ We will travel to South Africa and the surrounding countries to film a mini-documentary on the child rape crisis, which we will use to raise both money and public awareness.

WHY SUPPORT CATHERINE’S INSPIRATION FOR KIDS?

- ❖ We will work to stop the rapes and provide assistance to the victims.
- ❖ We will not be viewed as outsiders.

A citizen of South Africa and the USA, Margot Hyland, the founder and president of *Catherine’s Inspiration for Kids*, will not be treated as an outsider. Both her grandmothers were tribal women: maternal Basutho/Mapedi, and paternal Swazi, so she understands the culture and the customs. A victim of rape at the hands of two South African policemen during the Apartheid government, Margot has a strong personal reason for ending the rape crisis and helping the victimized children recover and adjust to life.

With her ability to speak the major languages of South Africa and the surrounding countries, Margot is able to communicate directly with the victims, rapists, and natural healers—who are spreading the virgin myth.

As Margot puts it, “The memory of the horror of rape can never be forgotten, but with the proper counseling and support, the victim can go on to a life worth living. I have, and I refuse to let rape, which I had no control over, stop me from pursuing my dream of helping victimized children and preventing it in the future. The men who violated me were never brought to justice. They will *never* face punishment. I accept that. I cannot change the past, but—with your help—I *can* change the present and the future.” Margot also has experience in dealing with health issues through her many years of work in the nursing field.

We are a tax-exempt, nonprofit charity organized under IRS 501(c)(3), so your donations may be tax deductible.

 *love in action* 

Catherine Nancy Hyland Bio



Catherine Nancy Hyland was born in Eastern Transvaal, South Africa on August 4th, 1927 to Lucy Mothewané-Rhadebe, a tribal black woman. Her father was a Danish/Scottish Caucasian and because of this, her parents were prevented from being formally married, as interracial marriages were illegal. Thus, from the very beginning of her life Catherine was forced to suffer the consequences of a biased and unjust society.

Yet, from very early on she demonstrated a love and compassion for others uncommon among her peers. She maintained her compassionate attitude despite experiencing the types of hardships that often make people bitter and angry. Her determined spirit and amiable disposition carried her through instances of abuse and suffering at the hands of both strangers and family members.

After getting married and having children, Catherine made instilling this spirit of love and determination into each of her seven children one of her top priorities. Her daughter, Margot Hyland, the founder of **CIFKIDS** remarked, “Mom’s favorite phrase was, ‘Put your love into action.’ She would say, ‘If you really love your brother, then put your love into action.’ It was her motto in life.”

Catherine’s exemplary commitment to others was clearly demonstrated in her years of unselfish service as a missionary serving in various parts of Africa including South Africa, Zambia, Zimbabwe, Swaziland, Lesotho and Mozambique. During her missionary service she came in contact with Pastor Jardine and his wife, Lorraine, who were running an outreach program to benefit children in squatter camps in Lawley, Johannesburg, South Africa. Catherine worked extensively with the couple over the years and supported their efforts to care for orphaned and abandoned children both financially and by giving of her time.

When Catherine fell ill in 2003 she requested that her daughter, Margot Hyland, go back to their native South Africa to help victims of child rape and those orphaned and abandoned due to the proliferation of HIV/AIDS in South Africa. It was her particular wish to build a formal church and orphanage for Rev. Jardine and his outreach work. Margot promised that she would. Founding **CIFKIDS** was her first step in fulfilling her commitment to her mother, Catherine Hyland.

Though Ms. Hyland is no longer with us in body, it is her spirit and philosophy that drives every aspect of Catherine’s Inspiration for Kids from its inception until the day that child rape is no more in South Africa, or any other country of the world.

Catherine Hyland’s vision was a world in which brutal sexual violence and abject poverty is a thing of the past. She understood that our efforts to make a difference in the lives of these children make both their world, and ours, a brighter place. For "without a vision, the people perish".

Margot I. Hyland Bio

Margot I. Hyland, a native South African currently living in Philadelphia, PA, founded Catherine's Inspiration for Kids as the first step in keeping a promise made to her dying mother, Catherine Nancy Hyland. Catherine Hyland's vision was of a world in which brutal sexual violence and abject poverty are a thing of the past. It was her final request that her daughter Margot return to South Africa to aid innocent victims of child rape and lead the charge to end this abominable crime.

Margot's experiences as a child growing up under the oppressive, separatist, Apartheid regime forever shaped her perception of the world and gave her the strength and drive necessary to spearhead the fight to end the pandemic child rape crisis going on in countries around the world. The unfortunate reality that unfairness, prejudice and hatred exist in the world was a lesson quickly learned by a fair-skinned young girl of mixed-race heritage in Johannesburg, South Africa during the reign of Apartheid. A victim of poverty, prejudice and sexual violence herself, Margot is determined to raise global awareness of the child rape crisis and make a difference in the lives of young victims.

Ms. Hyland currently holds several degrees including two from MCCC and one from Temple University. Her strong commitment to others is the natural result of the splendid example set by her mother, a missionary serving in numerous countries of Africa, and her father, Dr. Clifford Smith, one of the founding members of the Labor Party in South Africa.

An aspiring author, poet and screenwriter, Margot has spent the past year planning a trip to South Africa to film a groundbreaking documentary on the child rape crisis. She has made arrangements to meet with prominent members of the government in South Africa and surrounding countries, important members of the South African activist community, fellow humanitarian groups and health care workers currently working with victims, law enforcement representatives, tribal leaders and some of the victims themselves. The documentary will take an in-depth look at both the causes and effects of the ongoing child rape tragedy.

Margot is also spearheading the planning of the African March of Millions, a historical event that will take place in Cape Town, South Africa on Saturday, October 7, 2006. This CIFKIDS event will raise global awareness of the child rape crisis, stir socially conscious citizens of the world into action and impel the government of South Africa and other countries to take a decisive stand against child rape.

A passionate advocate for "voiceless" victims of child rape, Ms. Hyland will continue to fight for their cause, using every means available to her. With her committed direction and her mother's inspiration, CIFKIDS will become a vehicle for change creating a lasting impact upon the lives of the littlest victims.