



## **Catherine's Inspiration for Kids**

### **Could your organization benefit from international exposure?**

October 3, 2005

Dear Sir or Madam:

In today's global market, a growing number of companies have come to realize the importance of expanding their horizons beyond their own borders. Making that first step, however, can often be a daunting process. *Catherine's Inspiration for Kids* has a unique, win-win opportunity that will enable your organization to increase its international exposure while gaining positive publicity and helping young, innocent victims who are truly in need of your assistance.

*Catherine's Inspiration for Kids* is a growing nonprofit organization with a mighty mission that will garner the attention of the international community. Our organization was founded with the goal of raising awareness of the current pandemic child-rape crisis in the country of South Africa, providing physical and emotional health care services for these abused, disadvantaged, young victims and completely eradicating this heinous crime.

How will we accomplish such a lofty goal? With the aid of thinking, socially conscious organizations like yours who recognize our connection to those suffering around the globe. With the support of dedicated sponsors, donors and volunteers we will stage an unforgettable two-day event in the shadow of the South African Parliament Building on Friday, October 6, and Saturday, October 7, 2006.

This packet has been prepared to carefully outline the benefits your organization will reap while acting on the behalf of some of the littlest and most innocent victims. Please take a few moments to thoughtfully examine this unique opportunity. *Catherine's Inspiration for Kids* is *Love in Action!* We hope that you, too, will share our vision.

Sincerely,

Margot I. Hyland  
Founder & President  
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# CIFKIDS

Catherine's Inspiration for Kids

## Your Guide to Sponsorship Opportunities



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### Myth behind the mission...

*The belief that sex with a virgin promises mystical healing for AIDS victims has spurred on rape of children, with victims as young as six months old!*

**Sponsorship of CIFKIDS provides direct relief for young victims.**

### Help Us Provide Hope Amidst Devastation

In its first year **CIFKIDS** provided financial and material aid to over 600 young victims of abuse and poverty through our partnerships with other agencies.

As we gear up for a second year, we would like to extend to your organization the opportunity to partner with us in bringing comfort and security to the youngest victims of rape and sexual abuse.

Whether your organization is large or small you will discover that there are many benefits that can be derived by becoming a sponsor of **CIFKIDS**, the upcoming Love in Action Concert and African March of Millions, both scheduled to take place in Cape Town, South African in the fall of 2006.

Your generous support will allow **CIFKIDS** to continue our mission to break the cycle of ignorance that is at the core of the insidious spread of AIDS through the rape of innocent young children and women.

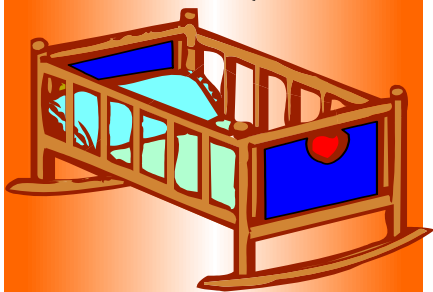
This packet details the benefits that your company will enjoy as a sponsor of an international event that will capture the attention of the world and mobilize citizens everywhere.

However, the greatest benefit is to be gained by the impoverished victims of child rape in Africa and other parts of the world. Please take a few moments to examine the benefits of **CIFKIDS** sponsorship. We hope that your organization will put Love in Action, by choosing to support Catherine's Inspiration for Kids and victims of child rape in Africa and all over the world.

Sincerely,

Catherine's Inspiration for Kids

# Child Rape Fact Sheet

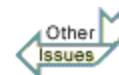


- ◆ Nearly 60 children are brutally raped in South Africa each day.
- ◆ The Republic of South Africa is being ravaged by AIDS.
- ◆ 28% of people in South Africa have been affected by HIV/AIDS
- ◆ 13% of HIV / AIDS sufferers in the world live in South Africa.
- ◆ The Virgin Sex Myth, belief that sex with a virgin will cure a man of AIDS, has impelled many men to rape young girls, many of whom are their own relatives.
- ◆ Infants and young women are victimized by men who fear that they will contract AIDS from older women.
- ◆ A one-month-old baby was raped, not by strangers, but by her very own uncles.
- ◆ A nine-month-old baby is gang-raped by a group of six men. She had to undergo a major hysterectomy and major surgery to repair damage to her intestines.
- ◆ Only 15% of child-rape perpetrators are convicted
- ◆ A growing number of HIV / AIDS infected children are being abandoned, many dumped in trash bins.
- ◆ There are currently only two clinics in South Africa that specialize in the physical and emotional needs of child rape victims.

## About Catherine's Inspiration for Kids

***Catherine's Inspiration for Kids (CIFKIDS) was founded by Margot Hyland in 2003 as a first step in honoring her late mother's request that she return to South Africa and help abused, orphaned and abandoned children.***

- CIFKIDS' mission is to bring the plight of child rape to the attention of the world, assist child rape victims, and initiate a plan of prevention.
- CIFKIDS is focused on education and prevention for both victims of child rape and potential perpetrators.
- CIFKIDS will travel to South Africa and the surrounding countries to film a mini-documentary on the child rape crisis, which we will use to raise both money and public awareness
- We are organizing an African March of Millions - right up to the steps of the South African Parliament on October 7, 2006.
- CIFKIDS has authored the Declaration Condemning Child Rape petition, posted at <http://www.gopetition.com/online/7221.html>.
- We are campaigning for one million signatures of like-minded, global citizens, who want the South African Government to take immediate steps to end the child rape crisis. These signatures will be presented to the South African President.
- To maximize resources, CIFKIDS will partner with other organizations to bring comfort and relief to victims of child rape by building orphanages and clinics, which will provide these young victims with much needed medical and emotional care
- CIFKIDS will help victims and their families to become self-sufficient by starting cooperatives ranging from farming to producing and selling native-made products.

[VIEW IN FRAME](#)**Sunday Times**  
OF SOUTH AFRICA**DONATE NOW**  
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ARTICLE**

## Child rape: A taboo within the AIDS taboo; More and more girls are being raped by men who believe this will 'cleanse' them of the disease, but people don't want to confront the issue

*Sunday Times, South Africa - Sunday, April 4, 1999*

### **Prega Govender**

WHEN seven-year-old Sibongile saw Baba, her 62-year-old neighbour, standing in the doorway of her house, she trustingly invited him inside.

She knew the old man well - she used to play with his four grandchildren in the sand.

But while she sat at a table in her one-roomed house, happily drawing figures on a piece of paper, he called her to the rickety single bed she shared with her mother and told her he was going to show her his "toy".

Before the Grade 2 pupil from Claremont, near Durban, could react, he pulled down her panties and raped her.

Then he placed his fingers across her lips and warned her not to tell anyone about their "game".

That night, when her 38-year-old mother returned from work, Sibongile complained of being "sore".

But it only after her mother took her daughter to a doctor did the little girl sob and blurt out her story.

Initially denying any involvement in the rape, Baba eventually told Sibongile's mother that he was HIV positive and had wanted to "cleanse" himself by having sex with a virgin.

Sibongile's story is by no means unique.

According to University of Durban-Westville anthropology lecturer and researcher Suzanne Leclerc-Madlala, it is an increasingly typical scenario, played out daily in hundreds of homes throughout [South Africa](#) as AIDS carriers target girls under eight years old for sex in the belief that it will cure them of the dreaded disease.

As the deadly virus tightens its stranglehold on South Africa, justice officials and AIDS workers say that in KwaZuluNatal alone at least five rape cases involving girls under eight are being dealt with daily in every magistrate's court in the province.

An in-depth investigation by Leclerc-Madlala, who is completing a doctoral thesis on AIDS and related gender issues, suggests that a popular myth that sex with a virgin is the cure for AIDS could be the root cause of this shocking upsurge in child rapes.

The 41-year-old American researcher was the first white woman to marry a black South African when the infamous Immorality and Mixed Marriages Act was scrapped in June 1985.

The mother of four conducted her research among the poverty-stricken rural community of St Wendolins, outside Durban, where she was forced to live for six years after being constantly hounded and persecuted by apartheid-era policemen for marrying a black man.

"I lived in a two-roomed clay and wattle hut with my husband, his two brothers and their seven children as well as my husband's 80-year-old grandmother - and 10 goats.

"Water was a 5km walk away, and there were no lights or proper sanitation. But I got to understand the locals and their myths, fears and expectations."

She became known as the white makoti (young bride) in St Wendolins.

In Leclerc-Madlala's study involving the local residents, women respondents said the AIDS-cure myth was widespread among Zulu men, particularly those from rural areas.

She notes disturbing similarities between the way in which sexually transmitted diseases were dealt with in Europe in the last century and the manner in which AIDS is being addressed today.

"According to 19th-century beliefs, sex with a child was thought to provide a cure for syphilis," she says.

"Quack doctors kept special brothels in Liverpool since 1827 to provide this cure.

"Most of the girls used in the brothels were imbeciles."

According to Leclerc-Madlala, the myth that sex with a virgin is a cure for AIDS is not confined to KwaZulu-Natal.

"Fellow AIDS researchers in [Zambia](#), [Zimbabwe](#) and [Nigeria](#) have told me that the myth also exists in these countries and that it is being blamed for the high rate of sexual abuse against young children."

Her experience in St Wendolins and her participation in AIDS education programmes indicate that the myth is more prevalent than local authorities in South Africa and AIDS educators are prepared to acknowledge.

It may also, she says, be a significant factor in the reported rapid rise in the past few years of sexual abuse and HIV infection among young girls in the province.

Leclerc-Madlala advances two arguments for the myth.

"Some say a child virgin avoids infection by nature of being 'closed up there' (a reference to the vagina).

"Many see the vaginal passage into the body as being 'sealed off' by an intact hymen. The intact hymen is viewed as a barrier, which prevents the HIV 'germ' from getting into and settling in the girl's blood.

"The belief is that a man will somehow get an infusion of 'clean blood' through this method.

"Another view offered by respondents as to why a virgin girl is believed to have special immunity against sexually transmitted afflictions in general has to do with her 'dry' vaginal tract.

"Generally speaking, a prepubescent girl is not seen as having the vaginal secretions of an adult woman.

"Her vaginal tract, yet undeveloped, is perceived as 'clean', 'dry' and 'uncontaminated' as she herself is considered morally clean."

Leclerc-Madlala despairs at what she believes has become a taboo within the AIDS taboo.

"I feel sick in my stomach when I think of the number of young children who are raped by these men who claim that it will cleanse them of AIDS. But because it's such a sensitive issue with potentially racist overtones people don't want to confront the issue."

Leclerc-Madlala, who has also carried out a study on the responses of the Zulu youth to the AIDS epidemic, found that child rape is also committed as a preventive measure to avoid contracting the HIV/AIDS virus from older women.

A 23-year-old male respondent told her: "The thing is everybody over 12 years old in the township might already have the virus. So your chances of not getting it are better if you go for the six- or eight-year-olds. Not 10-year-olds - some are already pretty experienced by that time."

A 20-year-old told her: "If I have HIV I can just go out and spread it to 100 people so we all go together. Why should they be left behind having fun if I must die?"

Nono Simelela, the director of the national AIDS programme, agrees with Leclerc-Madlala that the myth that AIDS could be cured by having sex with a virgin is prevalent thinking in KwaZulu-Natal.

"But it's totally wrong and tragic, and it's putting lots of young children at risk. People need to really understand what the AIDS virus does to the body," she says.

Ubashany Naidoo, the deputy director of Childline, says the myth is causing huge problems.

"We are seeing more and more cases of young rape victims as a result. Some of these children have been raped quite violently.

"Also, a lot of people prefer having sex with children knowing that there is a big chance that the kid may not be HIV-infected."

Dennis Bailey, the KwaZulu-Natal director of the non-governmental organisation Planned Parenthood Association of South Africa, says the myth is particularly prevalent among one section of the community in the province.

Even the courts in the province are feeling the effects of this new crisis.

Ashen Singh, a magistrate at Camperdown, in the KwaZulu-Natal Midlands, says at least five child rape victim cases are being

dealt with every day and that "some of the accused have told us that raping a virgin would help them to get rid of AIDS".

A Stanger court prosecutor, Ayesha Bissessar, says they deal with between 50 and 80 cases of child rape a month.

"It's the same story here. Most of the alleged rapists tell us that having sex with virgins is a cure for AIDS. Some say that they wanted to avoid contracting AIDS and felt safer having sex with young children."

The overwhelming silence over AIDS and the lack of real discussion about sexuality among Africans is, in the words of Leclerc-Madlala, where the real problem lies.

For children like Sibongile, still traumatised by the rape itself, the wait has just begun.

Her mother spends her days praying against hefty odds that her daughter is not about to become just another AIDS statistic.  
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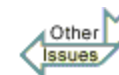
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## Analysis: Infant rape captures AIDS crisis

*United Press International - November 24, 2001*

**R.W. Johnson**

DURBAN, [South Africa](#), (UPI) -- Although South Africa enjoys one of the highest incidences of rape in the world --- exact figures are always a matter of controversy since feminist groups at least double the official figures to allow for unreported rapes, while the government indignantly tries to cut the figure down -- few things have galvanized such universal outrage across all racial groups as the recent gang rape of a 9-month-old baby by six men in the Northern Cape. So great is the public outcry that four of the men have not been able to get lawyers to represent them, though it also seems that four of them do not deny the crime. The baby was badly physically injured by the assault, but is now out of intensive care. The psychological trauma it suffered will take many years to know.

In particular, the case has dramatized the fact that many rapes in South Africa are committed against minors, often because it is believed in this AIDS-stricken country that only sex with a virgin will free one of the HIV virus. With around 20 percent of sexually active adults now HIV positive, AIDS deaths already at 5,000 a week and set to triple within five years, the subject of HIV infection is becoming a national trauma. Everyone knows people who have died or who are dying of AIDS and in practice it seems that nothing is being done to make South African men wear condoms -- indeed President Thabo Mbeki publicly doubts whether HIV causes AIDS at all and refuses to distribute anti-retroviral drugs even to pregnant women (whose babies would thereby be saved) or to rape victims.

All the statistics show that women catch HIV far more easily than men and because men tend to be attracted to younger women, the HIV rates among teenage girls are far higher than among boys. Knowledge that this is so has seeped into townships and rural areas simply because the sight of young women in their early 20s dying of AIDS has now become quite common. This in turn has made girls of younger and younger ages vulnerable to men who believe that only sex with a virgin will cleanse them of the spell of AIDS. And it must be emphasized that AIDS is often seen as the result of black magic. At the rural clinic in Izingolweni (southern KwaZulu-Natal) which I visited last week Sister Irene Bopela told me that "Typically men come here saying their family has been bewitched. What this actually means is that the man has become HIV positive while in town and then, on returning to the rural area, has infected his wife and has, in rapid succession, had two or more children. Then they realize that the whole family is dying and they say they have been bewitched. It is far easier than facing up to the man's guilt."

According to the figures released last year by the Minister for Safety and Security, Steve Tshwete, there are detailed recorded cases of 8,683 children under 18 being raped in the first six months of 1999. Mr Tshwete has, since then, refused to release any further figures but no one doubts that far more cases went unrecorded and that numbers will have increased since then. However, even on the official police figures the number of child rape cases dealt with more than doubled between 1994 and 1998 -- as the AIDS phenomenon really took off.

Stephanie Schutte, a counsellor for Childline in the Western Cape, has no doubt that the two phenomena are related: "The belief is that the cleanliness and pureness of the child will strip the virus away. Women in the community are telling us that both boys and girls are being raped because of this belief." But according to Deborah Valeka, who works for Life Line in Khayelitsha squatter camp on the Cape flats, the idea predates AIDS. "It has often been believed that if you sleep with a virgin or someone younger than yourself this will cure sexually transmitted diseases. Now it is just being applied to AIDS too." Valeka believes that squatter camps (shanty towns) are especially dangerous places for children. "Children are alone at home while the mothers work and the men, who are often unemployed, have nothing to do", she points out.

The most compelling statement came from Joan van Niekerk, director of Childline. While admitting that the reasons why perpetrators committed the crimes they did were often uncertain and that far more go undetected and unpunished than vice versa, she suggested that "sometimes there is a complex mix of myths and motivations. For example -- "I'm HIV positive and angry -- and I want to take revenge on and infect as many people as possible." But, she pointed out, more and more of the victims she sees are children too young to arouse normal sexual lust. "Some have been as young as 2 years old. The younger the child the more likely there is to be serious physical damage and the more likely the open wound exposure to semen. We know of township youth who specifically target virgin girls and separate them physically from their peer groups -- for instance, when walking home from school -- and gang rape them. ... It is difficult to know where the myth about sex with a virgin will cure AIDS came from -- some believe that it



was from traditional healers (witchdoctors)."

Van Niekerk's initial point is surely right. How can a baby of 2 -- let alone a baby of 9 months -- excite sexual lust in an adult male? And such crimes were, after all, unknown in traditional African society and were certainly far, far rarer even 10 years ago.

What one is dealing with here is the fact that South Africa has, in a very short space of time, become the most AIDS-hit country in the world -- in KwaZulu-Natal province the adult infection rate is now 32 percent and rising. According to Brian Williams, an AIDS researcher with the World Health Organisation who has made a special study of the town, in Carletonville near Johannesburg -- the world's biggest gold-mining center -- the HIV rate among women aged 30 is now 55 percent. That is to say, over half of all women there will fail to live to age 35. These are not prostitutes, among whom death rates are far higher, but simply young township women infected by men who frequent the numerous prostitutes who swarm round any mining town and then go on to sleep with their normal girl friends or wives. I have been out to Carletonville with Williams and can attest to his figures.

These are terrifying figures and life expectancy is plunging. The result is a popular panic about AIDS -- at the same time that a president who is apparently in denial over AIDS causes the government to deliberately obfuscate what is happening. The result is widespread popular confusion in a situation where many men are in any case notoriously unwilling to wear condoms. Indeed, many African men cite President Mbeki -- "If even the president thinks HIV doesn't cause AIDS why should I wear a condom since it will make no difference to AIDS even if I am HIV positive?" However, such deliberately obscurantist attitudes merely ensure that a HIV-positive man infects his partner: they are no comfort to someone who fears they may soon die of AIDS. Increasingly, such people seek desperate and "instant" measures such as child rape. After all, what have they got to lose? If they're right they save their lives, if they're wrong they never serve more than a fraction of their sentence if they are caught. In other words the child rape problem, horrific though it is, is simply part of a larger problem about the AIDS pandemic in South Africa. Only when the government faces up the problem properly, accepts that it faces a national emergency and avails itself of the world's help to fight it, are we likely to see a real change.

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Wednesday, December 26, 2001

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## Child-rape epidemic in South Africa

### Fueled by widespread belief that sex with virgin cures AIDS

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By Anthony C. LoBaido

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A bizarre belief among many African black men that sex with a virgin -- even a child or baby -- can cure HIV/AIDS is fueling what is already one of the highest child sexual exploitation rates in the world.

According to the latest report by South Africa's Police Service, children are the victims of 41 percent of all rapes and attempted rapes reported in the country. Over 15 percent of all reported rapes are against children under 11, and another 26 percent against children 12-17. For the year 2000, some 58 children were raped or the victims of rape attempts in South Africa every single day.

The trend is worsening. Babies as young as only a few months old are being raped almost daily. Many black South African men infected with AIDS erroneously believe that by having sex with a virgin -- even a baby -- they will be cured of AIDS or their HIV infection.

South African police statistics show that last year alone, 21,538 rapes and attempted rapes of children under the age of 18 were reported. The KwaZulu-Natal province, which includes Durban, where concern has already been expressed over the sharp rise in child abuse cases, was top of the list with 4,797 reported cases in 2000, followed by Gauteng province (formerly Transvaal, which includes Johannesburg) with 4,316.

For the first six months of 2001, some 10,242 cases were reported, and once again KwaZulu-Natal recorded the highest figure with 2,236, followed by Gauteng with 2,076.

This level of crime contrasts with 1994, for example, when a total of 7,559 cases were reported -- about one third of the current level. The figure increased dramatically over the next three years and in 1997 stood at 15,336.

It is believed that a large percentage of incidents go unreported, and police have launched extensive campaigns to inform women and children of their rights.

Police said research conducted over the past five years indicated that in 83 percent of sexual abuse cases, the perpetrators were known to their victims.

"This story has been largely ignored by the mainstream media in the United States and the Western world, in order to perpetuate the Mandela myth of the wonderful New South Africa," said former Republic of South Africa military intelligence officer Koos Ven der Merwe.

And Debbie Coetzee, a South African police detective who specializes in rape cases told WND the situation

for babies in South Africa will probably "get worse before it gets better."

"Did you ever read 'Heart of Darkness'? she asked. "Well, we are way beyond that point and well on our way towards barbarism. Abortion, pornography, filthy TV shows and movies, lack of respect for women and children, coddling criminals and rapists, these have all contributed to this crisis."

Durban resident Marilyn Kemp described baby rape as a horrible problem that South Africans must begin to address. "Though people feel strongly about it nothing still is being done to deter these men -- their sentences are light," she said. "I feel that only international publicity and fervent prayer will bring some results."

The incidents of baby rape in South Africa are truly horrifying. Reports by the South African Press Association contain items such as these:

- On Nov. 11, a nine-month-old baby girl from Kimberley in the Northern Cape who survived a gang rape underwent a full hysterectomy and will require further surgery to repair intestinal damage, a hospital spokesperson said. The baby from Louisville was left unattended by her 16-year-old mother when six Upington men allegedly raped her. The baby had undergone a full hysterectomy and she suffered extensive damage to her colon and anus as well. The six men, aged between 22 and 66, appeared in the Kimberley Magistrates Court on charges of rape and indecent assault on Monday.
- This past Halloween, on October 31, a month-old baby girl was raped, allegedly by her uncles, in Tweeling in the Eastern Free State. Police spokesperson Loraine Kalp said the mother of the child had left the baby in the care of the men when she went to visit her mother-in-law. Upon her return last night, she found the baby crying and as she lifted her, she saw blood on her bottom. She then took the baby to a clinic where she was told the girl had been raped and sustained vaginal damage. In other reported cases, rapists have gone beyond penile penetration, using objects including broken bottle tops, sticks or harmful liquids that are pushed or inserted into the victim's vagina. But police now say these brutal criminals are sure to be arrested and positively linked to their crimes.

### **AIDS babies in garbage dump**

Equally shocking is the growing phenomenon of black babies with AIDS being thrown away in dumps around the nation, say South Africa police intelligence officials.

South African social worker Fiona Brophy says she has had enough, and that she plans to spend five days living inside a black plastic garbage bag atop the rotting rubbish dump at the Athlone refuse transfer station to draw international attention to the terrifying and growing problem. Brophy will live inside a black plastic bag day and night without even basic amenities, say reports in the South African media.

Brophy wants to create awareness of the huge number of newborn babies dumped in rubbish bins or abandoned in desolate spots, and to help raise funds for a community-based home for AIDS orphans.

"I want to express solidarity with all those tiny children who never had a chance to live in this world, and to make all those desperate mothers aware that there are alternatives to dumping babies," she told SAPA, the South African Press Association.

Brophy, who works at Little Angels, a non-profit organization for abandoned babies and AIDS orphans, said it was the chilling death statistics found in forensic units -- like "female infant, full-term in black plastic bag, discovered next to container" -- that had prompted her to take action.

"Many of these babies can be saved and have thrived in the past with the right love and care," she said.

Brophy told the South African Press Association she became aware of the plight of abandoned babies when

she started working at Little Angels, the home of Phillip and Pat van Rensburg who have cared for more than 70 abused, abandoned or HIV-positive babies since 1997.

"I was so touched by the babies, even though some were there for such a short time. I started thinking of the ones who don't make it," said Brophy, who hopes to raise one million rand to support them with her dump demonstration.

The Renburgs told SAPA they believe that people should leave their unwanted babies at police stations, hospitals, welfare agencies, or contact Little Angels.

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*Anthony C. LoBaido is a longtime contributor to WorldNetDaily.com.*



## **How Can I Help?**



The plight of innocent child rape victims deeply affects concerned global citizens. The next logical question is, “What can I do to help these children?”

Concerned individuals can support the efforts of CIFKIDS in many ways.

- Sign the Declaration Condemning Child Rape that will be presented to the President of South Africa;
- Raise public awareness regarding this heinous crime and the work that Catherine’s Inspiration for Kids is doing;
- Volunteer your time, special skills (fundraising, graphic design, PR, etc.) and energy to make our goals a reality;
- Make a tax-deductible donation to support CIFKIDS’ efforts to care for victims of child rape and to affect changes that will prevent the victimization of additional children and women.

Socially conscious businesses and corporations have several options for helping CIFKIDS to attain their mission.

- Sign the Declaration Condemning Child Rape that will be presented to the President of South Africa;
- Endorse Catherine’s Inspiration for Kids and raise public awareness about the child rape crisis;
- Give your employees the opportunity to volunteer their time, special skills and energy to make our goals a reality while leading by example;
- Sponsor the African March of Millions (AMOM) on October 7, 2006 or the Free Concert on October 6, 2006, both in Cape Town, South Africa;
- Sponsor the building of three orphanages and three psychological and health clinics in South Africa;
- Make a generous tax-deductible donation to support the work of Catherine’s Inspiration for Kids in South Africa and other areas of the world;
- Make tax-deductible, in-kind donations of necessary resources such as media coverage, public relations services, office supplies, food and water for March participants, airfare or hotel rooms for AMOM staff and volunteers, etc.

## **Volunteering with CIFKIDS**

*love in action*

There are a number of ways volunteers can help Catherine's Inspiration for Kids in our efforts to protect the children and women of South Africa and other countries. You can:

1. Conduct an email or letter-writing campaign.
  - a. Raise awareness of the situation by informing your friends, family and colleagues about this problem and why we, as global citizens, must take action;
  - b. Refer others to the Declaration Condemning Child Rape, and ask them to sign the petition, which will be presented to the South African government during the African March of Millions, on October 7, 2006
2. Raise funds for our organization.
  - a. Bake sales;
  - b. Car washes;
  - c. Fundraising events;
  - d. Solicit corporate sponsorships;
  - e. Make organizations in your community aware of the unique sponsorship opportunities offered by CIFKIDS;
  - f. Request toy donations from businesses and individuals for our annual toy drive.

## **Volunteering with CIFKIDS**

3. Help with the “leg work.”
  - a. Gather information and create databases, such as mailing lists;
  - b. Make phone calls to local companies;
  - c. Help at local fundraisers;
  - d. Help with mailing projects.
4. Donate your special skills or expertise
  - a. Are you a fundraising champion?
  - b. Would you be willing to volunteer your marketing or PR skills?
  - c. Can you use your community contacts to help CIFKIDS?

There are numerous other ways that you can help our organization. If you would like to help, please contact us at [volunteer@cifkids.org](mailto:volunteer@cifkids.org). You may also call us at 1-877-243-5542, extension 2.

If you need help with your email or letter-writing campaign templates will be provided. It's as easy as one-two-three!





## **CIFKIDS Sponsorship Opportunities**

### **Premier Sponsor**

**Cost: \$100,000**

- Recognition as the Premier Sponsor
- Premium banner placement during the *Love in Action Concert & African March of Millions*
- Acknowledgement during all radio and television advertisements
- Acknowledgement in all print ads and press releases advertising the *Love in Action Concert & African March of Millions*
- Use of “Official Sponsor of the African March of Millions”
- Logo included in all marketing materials
- Logo featured on African March of Millions website
- Logo featured on African March of Millions t-shirts
- Logo featured on water bottles distributed at March
- Opportunity to provide product samples for Goody Bags
- Sponsor provided Premiere Sponsor Booth
- Complimentary Guest Suite for 4 Nights
- Company representative speaks during *Love in Action Concert & African March of Millions*
- Acknowledgements during *Love in Action Concert & African March of Millions*
- Company name and logo displayed on all operation tents and banners on display during *Love in Action Concert & African March of Millions*

### **Diamond Sponsor**

**Cost: \$75,000+**

- Recognition as a Diamond Sponsor
- Acknowledgement in all print ads and press releases advertising the *Love in Action Concert & African March of Millions*
- Use of “Official Sponsor of the African March of Millions”
- Logo included in all marketing materials
- Logo featured on African March of Millions website
- Logo featured on African March of Millions t-shirts
- Logo featured on water bottles distributed at March
- Opportunity to provide product samples for Goody Bags
- Sponsor provided Diamond Sponsor Booth
- Company representative speaks during *Love in Action Concert & African March of Millions*
- Acknowledgements during *Love in Action Concert & African March of Millions*
- Company name and logo displayed on all operation tents and banners on display during *Love in Action Concert & African March of Millions*





## **CIFKIDS Sponsorship Opportunities**

### **Platinum Sponsor**

**Cost: \$50,000+**

- Recognition as a Platinum Sponsor
- Acknowledgement in all print ads advertising the *Love in Action Concert & African March of Millions*
- Use of “Official Sponsor of the African March of Millions”
- Logo included in all marketing materials
- Logo featured on African March of Millions website
- Logo featured on African March of Millions t-shirts
- Logo featured on water bottles distributed at March
- Opportunity to provide product samples for Goody Bags
- Sponsor provided Platinum Sponsor Booth
- Acknowledgements during *Love in Action Concert & African March of Millions*
- Company name and logo displayed on all operation tents and banners on display during *Love in Action Concert & African March of Millions*

### **Gold Sponsor**

**Cost: \$25,000+**

- Recognition as a Gold Sponsor
- Acknowledgement in all print ads advertising the *Love in Action Concert & African March of Millions*
- Use of “Official Sponsor of the African March of Millions”
- Logo included in all marketing materials
- Logo featured on African March of Millions website
- Logo featured on African March of Millions t-shirts
- Logo featured on water bottles distributed at March
- Opportunity to provide product samples for Goody Bags
- Sponsor provided Platinum Sponsor Booth
- Acknowledgements during *Love in Action Concert & African March of Millions*
- Company name and logo displayed on all operation tents and banners on display during *Love in Action Concert & African March of Millions*



## **CIFKIDS Sponsorship Opportunities**

### **Silver Sponsor**

**Cost: \$ 10,000+**

- Recognition as a Silver Sponsor
- Use of “Official Sponsor of the African March of Millions”
- Logo on African March of Millions website
- Logo on African March of Millions t-shirts
- Acknowledgements during *Love in Action Concert* & African March of Millions
- Company name and logo displayed on banners displayed during *Love in Action Concert* & African March of Millions

### **Bronze Sponsor**

**Cost: \$ 5,000+**

- Recognition as a Bronze Sponsor
- Use of “Official Sponsor of the African March of Millions”
- Logo on African March of Millions website
- Logo on African March of Millions t-shirts
- Acknowledgements during *Love in Action Concert* & African March of Millions
- Company name and logo displayed on banners displayed during *Love in Action Concert* & African March of Millions

### **Associate Sponsor**

**Cost: \$ 3,000+**

- Recognition as an Associate Sponsor
- Use of “Official Sponsor of the African March of Millions”
- Logo on African March of Millions website
- Logo on African March of Millions t-shirts
- Acknowledgements during *Love in Action Concert* & African March of Millions
- Company name and logo displayed on banners displayed during *Love in Action Concert* & African March of Millions

### **Friend Sponsor**

**Cost: \$ 500+**

- Recognition as a Friend Sponsor
- Logo or name on African March of Millions website
- Acknowledgements during *Love in Action Concert* & African March of Millions
- Company name and logo displayed on banners displayed during *Love in Action Concert* & African March of Millions



## **CIFKIDS Sponsorship Opportunities**

### **Sponsorship Guidelines**

- Premier Sponsorship must be at least 75% cash
- Premier Sponsor's name will be listed in conjunction with Catherine's Inspiration for Kids
- Premier Sponsor will receive preferred placement in all ads, articles, public service announcements, press releases, event programs, etc.
- In-kind contributions are encouraged, particularly for items essential to the operation of the organization and the staging of the *Love in Action Concert* and the African March of Millions. Possible in-kind donations may include airfare or hotel rooms for event staff and volunteers, tables, chairs, office supplies, printing services, security, golf carts, portable toilets, barricades, clean up services, banners / signage
- Media coverage is essential to the success of our events and raising awareness of the child rape crisis. We encourage sponsors to mention their sponsorship of CIFKIDS events in their radio, TV and print advertisements. This coverage will be counted toward your sponsorship as an in-kind donation.
- All in-kind donations must be pre-approved by CIFKIDS President or Event Chair in writing.
- Items donated for inclusion in the Goody Bags will be counted toward your sponsorship as an in-kind donation.
- Sponsors will be listed on the website, banners, marketing materials and during verbal acknowledgements in order of the total cash value of their sponsorship.
- Sponsorship payments are due within 30 days of receipt of your signed Sponsorship Commitment Form.
- All sponsorship levels may be adjusted to meet the needs of your organization.
- Each sponsor is responsible for sending their print-ready logo to CIFKIDS by the designated date for inclusion in all advertisements and marketing materials.
- Top-level sponsors are required to provide their own booths.
- Since we are a nonprofit organization recognized under IRS section 501(c) (3), all or part of your donation may be tax deductible. Please contact our office for details regarding the tax-deductibility of your desired sponsorship level.





Catherine's Inspiration for Kids  
African March of Millions & Love in Action Free Concert  
Sponsorship Commitment Form

**Official Sponsor Name:** \_\_\_\_\_  
(Please type name exactly as it should appear in all advertisements and marketing materials.)

**Please make checks payable to Catherine's Inspiration for Kids (CIFKIDS).**

- Full Payment Enclosed
- Please Send an Invoice
- Partial Payment Enclosed, Please Send an Invoice for Remainder of Payment
- We will pay by credit card by calling 1-(877) 243-5542, extension 4.

**Please Note:** Full payment of sponsorship of is due no later than **September 1, 2006**. To ensure inclusion in all marketing materials, on t-shirts and water bottles sponsorship commitment form must be received by **Wednesday, May 31, 2006**.

**Complete contract and mail or fax to:**

Catherine's Inspiration for Kids  
3014 Crescent Avenue  
Lafayette Hill, PA 19444  
Telephone: (877) 243-5542  
Fax: (866) 340-5653

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**Signature of Sponsor**

**Date**

--

**Signature of CIFKIDS Representative**

**Date**

The board and staff of Catherine's Inspiration for Kids would like to thank you for your generous donation in support of our efforts to make a difference in the lives of babies, children and young women who have been victimized and to prevent the occurrence of future crimes against innocent victims.

We look forward to partnering with your organization in our efforts.

## OUR HISTORY

*Catherine's Inspiration for Kids* is the fulfillment of a promise to a dying woman—Catherine Hyland, the late mother of our president and founder Margot Hyland.

Margot is continuing the service that her late mother, who passed away December 18th, 2003, had been involved with, such as the OUTREACH program run by Reverend Frank Jardine and his wife, Lorraine, in Lawley, Johannesburg, South Africa. Margot's mother had an enormous capacity for love and was mentally shattered by the ongoing child rape crisis in South Africa, which had almost no proper rehabilitation or care centers for these abandoned children. Margot made a promise to her mother that she would travel back to South Africa to support these children.

Margot has inherited her late mother's compassion, loyalty, tenacity and love-in-action spirit. Along with her officers, board members and volunteers, Margot will lead our crusade to find answers, solutions, and programs to prevent the child rape crisis and help children in need, thus striving for better lives for the world's weakest citizens—the children.

## HOW YOU CAN HELP

👉 **Donate;**

👉 **Volunteer;**

👉 **Tell your friends and family about us;**

- 👉 Name *Catherine's Inspiration for Kids* in your Will;
- 👉 Involve us in your estate planning;
- 👉 Name *Catherine's Inspiration for Kids* in your Trust;
- 👉 Make a gift of stocks, bonds or other securities.

We cannot do *anything* without your support. With your help, we can grow and help abused and disadvantaged children across the world, starting in Africa, then America, and then other countries around the world. Your heart-felt donations will enable us to accomplish our great goals. Please donate generously, so we can end this inhumane crisis of child and infant rape. For those who want to help but cannot afford to contribute money, we also need volunteers.

We want to thank everyone in advance for your help. From our hearts to yours, we appreciate your support, and we promise that the maximum amount possible from the donations received will go to help the children.



*love in action*



**RESCUE CHILDREN  
FROM RAPE & AIDS**

### Catherine's Inspiration for Kids

3014 Crescent Avenue  
Lafayette Hill, PA 19444, USA

1 (877) 243-5542 (1-877-CIFK-LIA)  
(610) 828-6761

Fax: 1 (610) 834-3255 • (866) 340 5653

Website: [www.cifkids.org](http://www.cifkids.org)  
Email: [info@cifkids.org](mailto:info@cifkids.org)

**Fight the Virgin  
Myth Crisis**

## THE CRISIS

“A **three-year-old** has been **raped** by her grandfather...”



“A **six-month-old** baby was **gang raped** by six adult men—including her own grandfather.”



There is an average of **60 child rapes a day** in South Africa—not taking into account that many rapes are not being reported.



The Law Reform Commission estimates that as many as **1.7 million cases of rape** occur in South Africa **every year**.



**South Africa** has earned the shameful distinction of being listed in the *Guinness Book of World Records* as having the **highest rape** per capita of any country in the world.



The Crime Information Analysis Centre shows that **guilty verdicts** were secured in only **fifteen percent of cases**.



Just **more than half** were **withdrawn**, mostly at the request of parents or guardians—“often because the accused is a family member (sometimes the breadwinner) or a family friend.”



## THE MYTH

**Natural healers are advising AIDS-infected men that they can be cured by having sex with a virgin.**

*According to Suzanne Le Cleric-Madlala, an anthropologist, lecturer and researcher at the university of Durban-Westville campus in South Africa, “It is the AIDS crisis and the mad myth that is being perpetuated by Natural Healers, also referred to as Sangomas and Muti men, that has put these young girls and infants at risk.” Child rape is also being committed as a preventative measure to avoid contracting AIDS from older women. Tragically, most victims are under the age of eight years old.*

## OUR MISSION

*Catherine’s Inspiration for Kids* will bring the plight of child rape to the attention of the world. We will also initiate a plan of prevention and assist the victims.

- ❖ Provide a program of education.
- ❖ Raise public awareness of the child rape crisis through the use of the media.
- ❖ Organize an African March of Millions to the South African government’s steps.
- ❖ Build orphanages.
- ❖ We also plan on supporting existing orphanages in their quest to provide needed care and security for orphaned children.
- ❖ Generate income and help victims become self-sufficient by starting cooperatives that would range from farming to producing and selling native-made products.
- ❖ Because there is only one existing psychological treatment center for sexually abused children in Johannesburg, we will build and staff psychological clinics. These clinics would treat and nurture sexually abused children in reaching their fullest potential. Counseling and psychological support is crucial in the treatment of a rape victim.
- ❖ Partner with other nonprofit organizations to maximize resources.
- ❖ We will travel to South Africa and the surrounding countries to film a mini-documentary on the child-rape crisis, which we will use to raise both money and public awareness.

## WHY SUPPORT CATHERINE’S INSPIRATION FOR KIDS?

- ❖ We will work to stop the rapes and provide assistance to the victims.
- ❖ We will not be viewed as outsiders.

A citizen of South Africa and the USA, Margot Hyland, the founder and president of *Catherine’s Inspiration for Kids*, will not be treated as an outsider. Both her grandmothers were tribal women: maternal Basutho/Mapedi, and paternal Swazi, so she understands the culture and the customs. A victim of rape at the hands of two South African policemen during the Apartheid government, Margot has a strong personal reason for ending the rape crisis and helping the victimized children recover and adjust to life.

With her ability to speak the major languages of South Africa and the surrounding countries, Margot is able to communicate directly with the victims, rapists, and natural healers—who are spreading the virgin myth.

As Margot puts it, “The memory of the horror of rape can never be forgotten, but with the proper counseling and support, the victim can go on to a life worth living. I have, and I refuse to let rape, which I had no control over, stop me from pursuing my dream of helping victimized children and preventing it in the future. The men who violated me were never brought to justice. They will *never* face punishment. I accept that. I cannot change the past, but—with your help—I *can* change the present and the future.” Margot also has experience in dealing with health issues through her many years of work in the nursing field.

*We are a tax-exempt, nonprofit charity organized under IRS 501(c)(3), so your donations may be tax deductible.*

love in action